

LUKAS, NACE, GUTIERREZ & SACHS, LLP

1650 TYSONS BOULEVARD, SUITE 1500
MCLEAN, VIRGINIA 22102
703 584 8678 • 703 584 8696 FAX

WWW.FCCLAW.COM

RUSSELL D. LUKAS
DAVID L. NACE
THOMAS GUTIERREZ*
ELIZABETH R. SACHS*
DAVID A. LAFURIA
PAMELA L. GIST
TODD SLAMOWITZ*
TODD B. LANTOR*
STEVEN M. CHERNOFF*
KATHERINE PATSAS*

CONSULTING ENGINEERS
ALI KUZEHKANANI
LEILA REZANAVAZ
—
OF COUNSEL
GEORGE L. LYON, JR.
LEONARD S. KOLSKY*
JOHN CIMKO*
J. K. HAGE III*
JOHN J. MCAVOY*
HON. GERALD S. MCGOWAN*
TAMARA DAVIS BROWN*
—
*NOT ADMITTED IN VA

Writer's Direct Dial
(703) 584-8676
kpatsas@fcclaw.com

February 23, 2009

VIA ELECTRONIC FILING


Marlene H. Dortch, Secretary
Office of the Secretary
Federal Communications Commission
445 12th Street, S.W.
Suite TW-A325
Washington, DC 20554

**RE: Annual 47 C.F.R. § 64.2009(e) CPNI Certification
Creative Communications Sales and Rentals, Inc. - FRN 0001596030**

Dear Ms. Dortch:

Creative Communications Sales and Rentals, Inc., by its attorneys and pursuant to Section 64.2009(e) of the Commission's rules, hereby submits its 2008 CPNI Certification and Accompanying Statement. If there are any questions regarding this submission, please contact the undersigned.

Very truly yours,



Katherine Patsas

Enclosures

cc: Enforcement Bureau, FCC (2)
Best Copy and Printing, Inc. (1)



VIA ELECTRONIC FILING

Marlene H. Dortch, Office of the Secretary
Federal Communications Commission
445 12th Street, SW
Suite TW-A325
Washington, D.C. 20554

Re: **Annual 47 C.F.R. § 64.2009(c) CPNI Certification for 2008**
EB Docket No. 06-36
Creative Communications Sales and Rentals, Inc. - FRN 0001596030

CERTIFICATION

I, Scott Weisenburger, hereby certify that I am an officer of the company named above, and acting as an agent of the company, that I have personal knowledge that the company has established operating procedures effective during the calendar year 2008 that are adequate to ensure compliance with the Customer Proprietary Network Information ("CPNI") rules set forth in 47 C.F.R. §§ 64.2001-2011 of the rules of the Federal Communications Commission ("Commission").

Attached to this certification is an accompanying statement which (i) explains how the company's procedures ensure that the company is in compliance with the requirements set forth in 47 C.F.R. §§ 64.2001 et seq. of the Commission's rules, (ii) explains any action taken against data brokers during the past year, (iii) reports information known to the company regarding tactics pretexters may be using to attempt access to CPNI, and (iv) summarizes any customer complaints received in the past year concerning the unauthorized release of CPNI.

Name: Scott Weisenburger

Title: President, Creative Communications Sales & Rentals, Inc.

Date: 2/19/2009

PHOENIX:
3332 E. Broadway Rd.
Phoenix, AZ 85040
(602) 955-8405

TUCSON:
3600 S. Palo Verde Rd., #105
Tucson, AZ 85713
(520) 747-1516

FLAGSTAFF:
4025 E. Huntington Dr. #135
Flagstaff, AZ 86004
(928) 779-2929

LAKE HAVASU:
3509 Maricopa Ave.
Lake Havasu City, AZ 86406
(928) 680-4333

BULLHEAD CITY:
5010 Highway 95, #2
Fort Mohave, AZ 86426
(928) 788-3835

STATEMENT

Creative Communications Sales and Rentals, Inc. ("Carrier") has established operating procedures that ensure compliance with the Federal Communication Commission ("Commission") regulations regarding the protection of customer proprietary network information ("CPNI").

- Carrier has adopted a manual and keeps it updated with FCC CPNI rule revisions, and has designated a CPNI compliance officer to oversee CPNI training and implementation.
- Carrier continually educates and trains its employees regarding the appropriate use of CPNI. Carrier has established disciplinary procedures should an employee violate the CPNI procedures established by Carrier.
- Carrier has implemented a system whereby the status of a customer's CPNI approval can be determined prior to the use of CPNI.
- Carrier maintains a record of its and its affiliates' sales and marketing campaigns that use its customers' CPNI. Carrier also maintains a record of any and all instances where CPNI was disclosed or provided to third parties, or where third parties were allowed access to CPNI. The record includes a description of each campaign, the specific CPNI that was used in the campaign, and what products and services were offered as a part of the campaign.
- Carrier has established a supervisory review process regarding compliance with the CPNI rules with respect to outbound marketing situations and maintains records of carrier compliance for a minimum period of one year. Specifically, Carrier's sales personnel obtain supervisory approval of any proposed outbound marketing request for customer approval regarding its CPNI, and a process ensures that opt-out elections are recorded and followed.
- Carrier has established procedures to notify law enforcement and customer(s) of unauthorized disclosure of CPNI in accordance with FCC timelines.
- Carrier took the following actions against data brokers in 2008, including proceedings instituted or petitions filed by Carrier at a state commission, in the court system, or at the Federal Communications Commission: None
- The following is information Carrier has with respect to the processes pretexters are using to attempt to access CPNI, and [if any] what steps carriers are taking to protect CPNI: Carrier has determined that no pretexter has attempted to access CPNI on Carrier's system.

- The following is a summary of all customer complaints received in 2008 regarding the unauthorized release of CPNI:
 - Number of customer complaints Carrier received in 2008 related to unauthorized access to CPNI, or unauthorized disclosure of CPNI: **None**
 - Category of complaint:
 - **0** Number of instances of improper access by employees
 - **0** Number of instances of improper disclosure to individuals not authorized to receive the information
 - **0** Number of instances of improper access to online information by individuals not authorized to view the information
 - **0** Number of other instances of improper access or disclosure
 - Description of instances of improper access or disclosure: **None**